

# POST SHOW REPORT 2023



INDIA INTERNATIONAL  
**HORTI EXPO**

EXHIBITING THE FUTURE OF HORTICULTURE INDUSTRY

**09-10-11 Feb. 2023**

India Expo Center & Mart,  
Greater Noida, Delhi-NCR, India

Organizer: **Pixie Expo Media Pvt Ltd.**  
**Infinity Expo Private Limited**  
Host: **Indian Nurserymen Association**

[www.indiainternationalhortiexpo.com](http://www.indiainternationalhortiexpo.com)



## IIHE Hits New Height

### Summary

Over 5000 participants have networked, learned, and grown their businesses, with around 70 brands present at the India International Horti Expo in February 2023. IIHE 2023 was a huge success, with peers exchanging views and updates and gaining valuable insights and inspiration. With the IIHE 2023 experience, participants had planted their businesses in success and taken them to new heights!

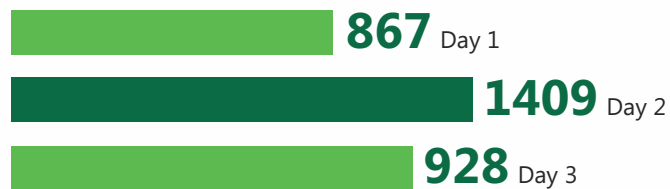




## Visitor Profile

Total Visitor **3,204** Visitors

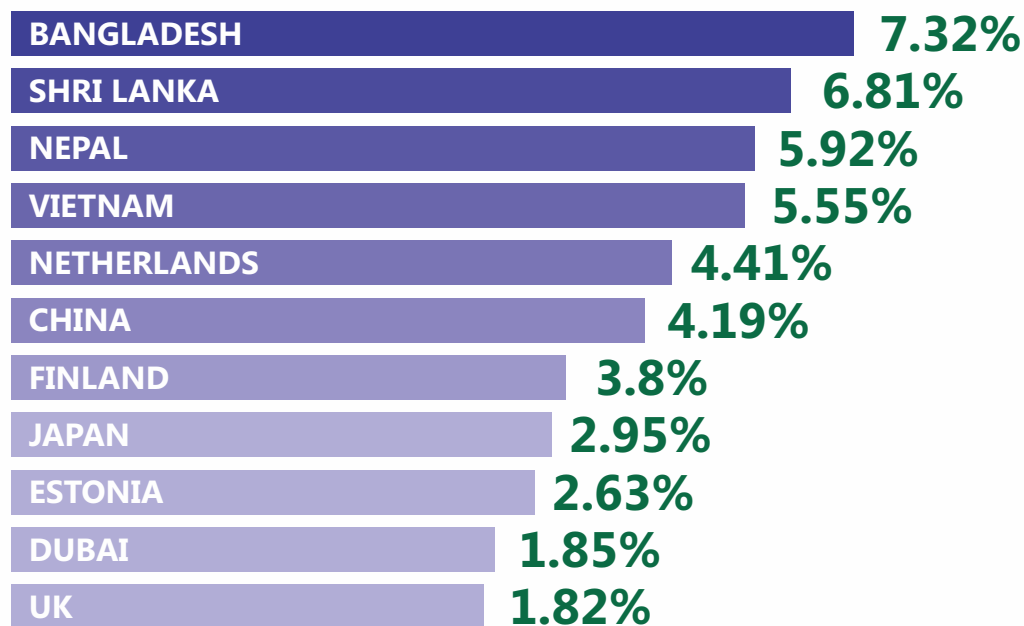
### Per Day Visitor



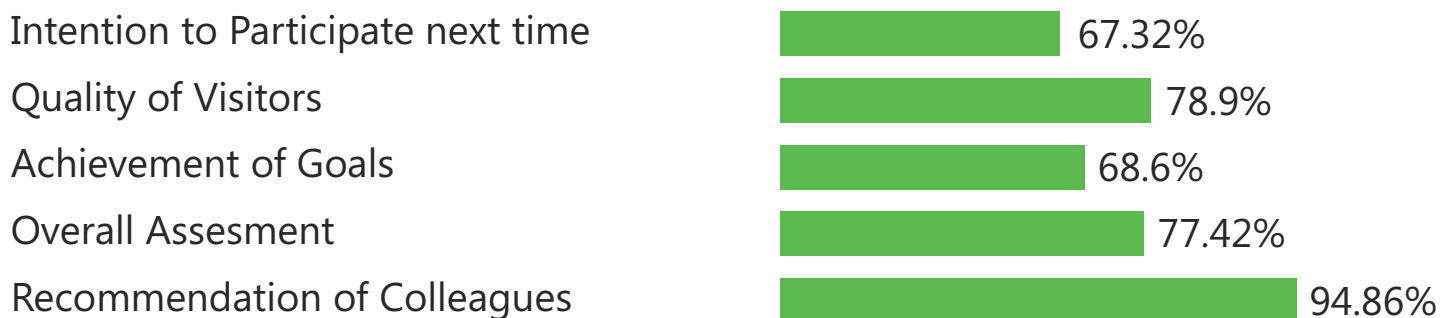
### Visitors by Countries



### Visitors by Foreign Country



## How Exhibitors Assessed IIHE Feb. 2023



## Exhibitors & Partners



## Participants Opinion



Dear fellow Nurserymen, It was an honour and pleasure to organize the India International Horti expo 2023 in collaboration with Pixie Expo media. Through this edition of the expo we kicked off well. The event was a success as it catered to the needs of the nursery, horticulture, and floriculture industries, and allied fields. The teams of the Indian Nurserymen Association and Pixie expo media are trying hard to pave the way to globalize this industry. Many national and international companies were part of the expo. The platform provided a great deal of networking that serves as the backbone of the industry. We together have to come forward to strengthen it and look after it. I am glad to announce that we have declared the next expo from 29th September to 01 October 2023 at India Expo Mart, Greater Noida, Delhi NCR. I request you all to book your stalls at the earliest and be the proud contributors to your own industry. The show has just begun!

- **Shri Y P Singh**, President, Indian Nurserymen Association



Our testimonial text: Participating the Horti Expo gave us a better insight into the Indian horticulture business, the people as well as the traditions and customs. Being present in India, interacting with the local growers and introducing our product with all its benefits is essential for us in order to establish foothold in the market and achieve goals. We are absolutely happy to be part of the community and ambitious horticulture business! India is incredible!

- **Leila Haugas**, Miksaar Marketing & Communication



India International Horti Expo 2023 provided a very enriching experience with prominent networking & a great platform for nursery men & women to showcase their distinctiveness in the best possible way. Highly recommended for small to large business owners for relevant associations.

- **Ojasvi Singh**, Owner, Unlimited Greens



To empower our farmers, our team is doing an excellent work. Under CSIR Floriculture Mission, CSIR-Institute of Himalayan Bioresource Technology, Palampur, Himachal Pradesh has covered 700 ha area under floricultural crops in five states i.e. Himachal Pradesh, Ladakh (UT), Uttarakhand, Punjab and Haryana of the country. A total of 215 lakhs quality planting material of flower crops viz., rose, chrysanthemum, marigold, lily, tulips, gerbera, gladiolus, tuberose, Limonium and gypsophila etc. was distributed to 2000 farmers. Through which farmers' have generated around Rs. 40 Cr revenue. To strengthen cool-chain infrastructure, the institute also established four cold storages at farmers' field and deployed four refrigerated vans for marketing of floral produce to the markets.

A total of 70 training programs were organized for 3500 farmers to get acquainted with commercial floriculture, value addition of flowers and apiculture. During this period, CSIR-IHBT established 20 vertical gardens at Airports and other public places. Also, 200 gardens at different school and colleges of Ladakh, Uttarakhand, Haryana, HP, and Punjab were established.

- **Dr Bhavya Bhargav**, Sr Scientist, CSIR Floriculture Mission





## Participants Opinion



Personally I feel delighted to be a part of the India international horti expo, it was an awesome experience to present my company and product there as I got a chance to interact with many great personalities and the expo also helped me in promoting my company on a big scale. I would like to thank the Indian nurserymen association for giving us such a platform to showcase us which was so insightful with great exposure to the industry and I hope that this will continue in the future.

- **Shresth Kumar Tyagi**, C.O.O, Shreya Nursery

## Glimpses





## Glimpses







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**29 Sep. to 01 Oct. 2023**

**India Expo Center & Mart,  
Greater Noida, Delhi-NCR, India**



*For Any Query*

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*Event by*

  
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