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Co-Located with



POST SHOW REPORT

22-24 Feb. 2024

IEML, Greater Noida, Delhi-NCR

Organised by:

pixie expomedia

CREATE • CONNECT • CONQUER

For Any Query:

Pixie Expo Media Pvt Ltd.

Omang Complex, Namaste Chowk, Karnal-132001, Haryana

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Big Crowds Big Success

Over the span of three days, nearly five thousand participants gathered at the India International Horti Expo, alongside representatives from various government departments and directorates. This provided a platform for the exchange and update of information within the horticulture industry, offering trusted advice and fresh inspiration. Attendees enthusiastically explored the exhibition, seeking inspiration and engaging with over 200 reputable brands and local companies to discuss their projects. Let's take a moment to revisit the dynamic marketplace that these visitors encountered.











EXHIBITORS (Our Key Participants)



















































































































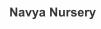




























HOW EXHIBITORS ASSESSED HORTI ASIA

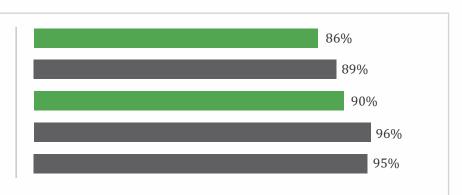
Intention to Participate next time

Quality of visitors

Achievement of goals

Overall assesment

Recommendation to colleagues



Good to excellent

Yes denitely/ yes probably











VISITORS (Top Visitor Countries)





















India

Canada

Bangladesh

Nena

UAE

Thailand

Malaysia

Netherland

Italy

Indonesia

Top Interests

Flowers and Bulbs	37%
Green House Technology	11%
Tissue Culture	12%
Growing Media	6%
Crop Protection	6%
Irrigation Systems	6%
Gardening Tools	6%
Pots and Garden Features	5%
Cooling Systems	4%
Vertical Farming	4%
IPM Products	3%

Visitor's Job Function

Dealer, Distributors, Storage Facilities	26%
Progressive Farmers / Nurseries	23%
Traders / Exporters / Importers	12%
Manufacturers / Supplier of Equipment/ Materials	11%
Horticulturists and Floriculturists	11%
Growers / Breeders / Propagators	11%
Ministries / Government Departments and Agencies	4%
Fruit & Vegetable Processing Industry	2%

Top 10 Visitor's Bussiness

Nurseries

Fruits and Vegetables

Importer/Trader

Dealer/ Distributor

University | Vocational Training

Consultant

Exporter/ Manufacturer

Farmer Organization

Trade/ Farmer Organization

Food Production

Horticulture Cooperative

Visitor's Job Function

Greenhouse Technologies, Plastic Film Tunnels

Soil, Substrates, Fertilizers

Crop Protection And Disease Management

Water Management, Irrigation, Purification

Fruit & Vegetable Processing, Crop Milling, Processing Equipment

Horticulture Equipment

Genetics, Breeding, Seed Improvement, Plant Seed

Energy And Energy Management Systems

Postharvest Solution (storage, Transport, Monitoring, Packaging, Cleaning)

Turnkey Projects









SOME GLIMPSES OF EVENT



















































"We thank all exhibitors and visitors for your participation and looking forward to welcoming you in our next edition."

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For Any Query

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