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MINISTRY OF MICRO, SMALL &
MEDIUM ENTERPRISES



Indian Nurserymen
Association
Presents



2nd Edition
**INDIA INTERNATIONAL
HORTI EXPO**
EXHIBITING THE FUTURE OF HORTICULTURE INDUSTRY

Co-Located with

Rising INDIA
DEVELOPMENT EXPO

POST SHOW REPORT

22-24 Feb. 2024

IEML, Greater Noida, Delhi-NCR

Organised by:



pixie expomedia
CREATE • CONNECT • CONQUER

For Any Query :

Pixie Expo Media Pvt Ltd.

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Big Crowds Big Success

Over the span of three days, nearly five thousand participants gathered at the India International Horti Expo, alongside representatives from various government departments and directorates. This provided a platform for the exchange and update of information within the horticulture industry, offering trusted advice and fresh inspiration. Attendees enthusiastically explored the exhibition, seeking inspiration and engaging with over 200 reputable brands and local companies to discuss their projects. Let's take a moment to revisit the dynamic marketplace that these visitors encountered.

5,000 +
 TRADE PARTICIPANTS



10 +
 COUNTRIES



200 +
 BRANDS AT TRADE FAIRS



20 +
 GOVT. DEPARTMENTS





EXHIBITORS (Our Key Participants)

HOW EXHIBITORS ASSESSED HORTI ASIA



● Good to excellent

● Yes denitely/ yes probably





VISITORS (Top Visitor Countries)



Top Interests

Flowers and Bulbs	37%
Green House Technology	11%
Tissue Culture	12%
Growing Media	6%
Crop Protection	6%
Irrigation Systems	6%
Gardening Tools	6%
Pots and Garden Features	5%
Cooling Systems	4%
Vertical Farming	4%
IPM Products	3%

Visitor's Job Function

Dealer, Distributors, Storage Facilities	26%
Progressive Farmers / Nurseries	23%
Traders / Exporters / Importers	12%
Manufacturers / Supplier of Equipment/ Materials	11%
Horticulturists and Floriculturists	11%
Growers / Breeders / Propagators	11%
Ministries / Government Departments and Agencies	4%
Fruit & Vegetable Processing Industry	2%

Top 10 Visitor's Bussiness

- Nurseries
- Fruits and Vegetables
- Importer/ Trader
- Dealer/ Distributor
- University | Vocational Training
- Consultant
- Exporter/ Manufacturer
- Farmer Organization
- Trade/ Farmer Organization
- Food Production
- Horticulture Cooperative

Visitor's Job Function

- Greenhouse Technologies, Plastic Film Tunnels
- Soil, Substrates, Fertilizers
- Crop Protection And Disease Management
- Water Management, Irrigation, Purification
- Fruit & Vegetable Processing, Crop Milling, Processing Equipment
- Horticulture Equipment
- Genetics, Breeding, Seed Improvement, Plant Seed
- Energy And Energy Management Systems
- Postharvest Solution (storage, Transport, Monitoring, Packaging, Cleaning)
- Turnkey Projects





SOME GLIMPSES OF EVENT





“We thank all exhibitors and visitors for your participation and looking forward to welcoming you in our next edition.”

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Association Partner



Media Partner



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For Any Query

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