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MINISTRY OF MICRO, SMALL &  
MEDIUM ENTERPRISES



Indian Nurserymen  
Association  
Presents



2nd Edition  
**INDIA INTERNATIONAL  
HORTI EXPO**  
EXHIBITING THE FUTURE OF HORTICULTURE INDUSTRY

*Co-Located with*

**Rising INDIA**  
DEVELOPMENT EXPO

## POST SHOW REPORT

**22-24 Feb. 2024**

IEML, Greater Noida, Delhi-NCR

Organised by:



**pixie expomedia**  
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For Any Query :

**Pixie Expo Media Pvt Ltd.**

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## Participants Opinion



Dear fellow Nurserymen, It was an honor and pleasure to organize the India International Horti expo 2024 in collaboration with Pixie Expo media. Through this edition of the expo we kicked off well. The event was a success as it catered to the needs of the nursery, horticulture, and floriculture industries, and allied fields. The teams of the Indian Nurserymen Association and Pixie expo media are trying hard to pave the way to globalize this industry. Many national and international companies were part of the expo. The platform provided a great deal of networking that serves as the backbone of the industry. We together have to come forward to strengthen it and look after it. I am glad to announce that we have declared the next expo from 20th March to 22 March 2025 at India Expo Mart, Greater Noida, Delhi NCR. I request you all to book your stalls at the earliest and be the proud contributors to your own industry. The show has just begun!

**- Shri Y P Singh**

President, Indian Nurserymen Association



Participating the Horti Expo gave us a better insight into the Indian horticulture business, the people as well as the traditions and customs. Being present in India, interacting with the local growers and introducing our product with all its benefits is essential for us in order to establish foothold in the market and achieve goals. We are absolutely happy to be part of the community and ambitious horticulture business! India is incredible!

**- Leila Haugas**

Mikskaar Marketing & Communication



India International Horti Expo 2024 provided a very enriching experience with prominent networking & a great platform for nursery men & women to showcase their distinctiveness in the best possible way. Highly recommended for small to large business owners for relevant associations.

**- Ojasvi Singh**

Owner, Unlimited Greens



Personally I feel delighted to be a part of the India International Horti expo, it was an awesome experience to present my company and product there as I got a chance to interact with many great personalities and the expo also helped me in promoting my company on a big scale. I would like to thank the Indian nurserymen association for giving us such a platform to showcase us which was so insightful with great exposure to the industry and I hope that this will continue in the future.

**- Shresth Kumar Tyagi**

C.O.O, Shreya Nursery



## Big Crowds Big Success

Over the span of three days, nearly five thousand participants gathered at the India International Horti Expo, alongside representatives from various government departments and directorates. This provided a platform for the exchange and update of information within the horticulture industry, offering trusted advice and fresh inspiration. Attendees enthusiastically explored the exhibition, seeking inspiration and engaging with over 200 reputable brands and local companies to discuss their projects. Let's take a moment to revisit the dynamic marketplace that these visitors encountered.

**5,000 +**  
 TRADE PARTICIPANTS



**10 +**  
 COUNTRIES



**200 +**  
 BRANDS AT TRADE FAIRS



**20 +**  
 GOVT. DEPARTMENTS





# EXHIBITORS (Our Key Participants)


## HOW EXHIBITORS ASSESSED HORTI ASIA



● Good to excellent

● Yes denitely/ yes probably





# VISITORS (Top Visitor Countries)



## Top Interests

Flowers and Bulbs	37%
Green House Technology	11%
Tissue Culture	12%
Growing Media	6%
Crop Protection	6%
Irrigation Systems	6%
Gardening Tools	6%
Pots and Garden Features	5%
Cooling Systems	4%
Vertical Farming	4%
IPM Products	3%

## Visitor's Job Function

Dealer, Distributors, Storage Facilities	26%
Progressive Farmers / Nurseries	23%
Traders / Exporters / Importers	12%
Manufacturers / Supplier of Equipment/ Materials	11%
Horticulturists and Floriculturists	11%
Growers / Breeders / Propagators	11%
Ministries / Government Departments and Agencies	4%
Fruit & Vegetable Processing Industry	2%

## Top 10 Visitor's Bussiness

- Nurseries
- Fruits and Vegetables
- Importer/ Trader
- Dealer/ Distributor
- University | Vocational Training
- Consultant
- Exporter/ Manufacturer
- Farmer Organization
- Trade/ Farmer Organization
- Food Production
- Horticulture Cooperative

## Visitor's Job Function

- Greenhouse Technologies, Plastic Film Tunnels
- Soil, Substrates, Fertilizers
- Crop Protection And Disease Management
- Water Management, Irrigation, Purification
- Fruit & Vegetable Processing, Crop Milling, Processing Equipment
- Horticulture Equipment
- Genetics, Breeding, Seed Improvement, Plant Seed
- Energy And Energy Management Systems
- Postharvest Solution (storage, Transport, Monitoring, Packaging, Cleaning)
- Turnkey Projects







“We thank all exhibitors and visitors for your participation and looking forward to welcoming you in our next edition.”

*Presents by:*

*Organised by:*



*Association Partner*



*Media Partner*



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